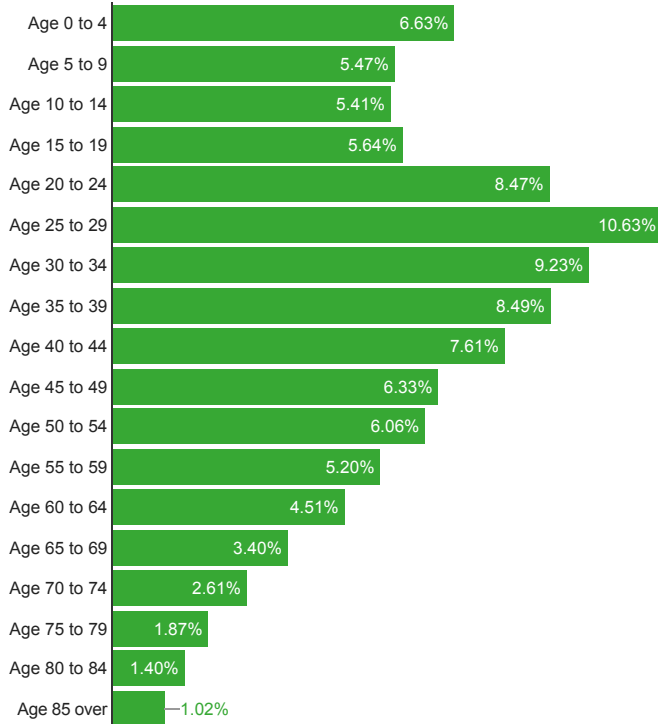


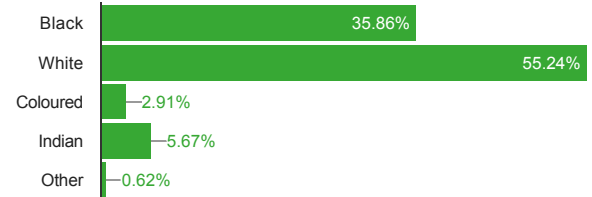


Table 1: Census Demographics - Census 2011, Statistics South Africa, www.statssa.gov.za

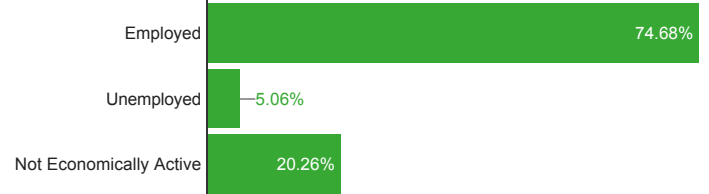
Age Composition



Racial Profile



Employment Status



Employment Sector

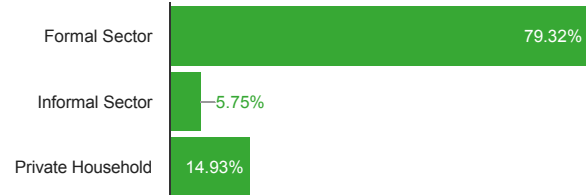


Table 2: Catchment Area Dwellings ("Households")

AfricaEye Income Group	Best fit with LSM "Income" Definition *	Monthly Disposable Income per Dwelling ("Household")	Number of Dwellings	%
A++	LSM 10+ >>	ZAR 100,000	295	1,5%
A+	LSM 10+ >	ZAR 50,000	1,989	10%
A	LSM 10+	ZAR 30,000	3,740	18,8%
B	LSM 9	ZAR 18,000	6,475	32,5%
C	LSM 7/8	ZAR 11,000	5,652	28,4%
D	LSM 6	ZAR 3,500	1,764	8,9%
D Low	LSM 5/4	ZAR 1,200	0	0%
D Zero	LSM 1 - 3	ZAR 1,200	0	0%
LSM (Living Standard Measurement) is a trademark of AMPS			Total Dwellings ("Households") Population	
			19,915	
Number of People			83,641	

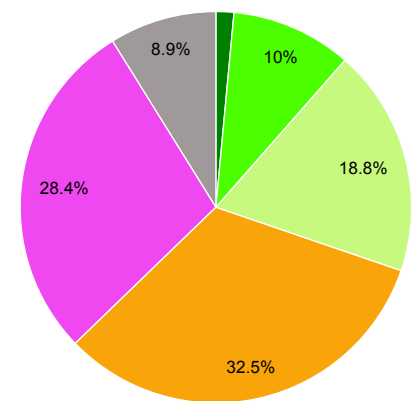
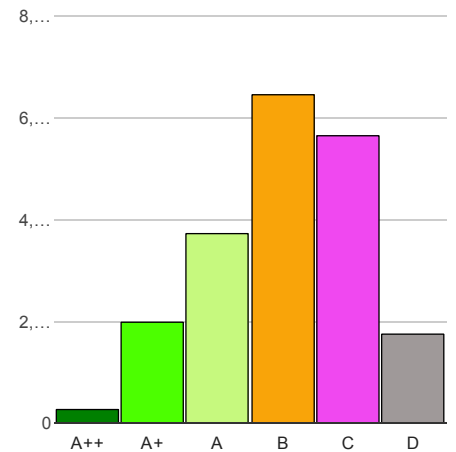


Table 3. Target Market

AfricaEye Income Group	Best fit with LSM "Income" Definition *
A++	LSM 10+ >> South Africa - A++ (Super Rich) - ZAR100000+ (disposable income)
A+	LSM 10+ > South Africa - A+ (Well-off) - ZAR50000+ (disposable income)
A	LSM 10+ South Africa - A (Upper-Middle) - ZAR30000+ (disposable income)
B	LSM 9 South Africa - B (Middle) - ZAR18000+ (disposable income)
C	LSM 7/8 South Africa - C (Lower-Middle) - ZAR11000+ (disposable income)
D	LSM 6 South Africa - D (Market Entry) - ZAR3500+ (disposable income)
D Low	LSM 5/4 South Africa - D Low (Low Income) - ZAR1200+ (disposable income)
D Zero	LSM 1 - 3 South Africa - D Zero (Below the Breadline) - Less than ZAR1200 (disposable income)
Total Dwellings ("Households")	19,915



Map 1: Demographics

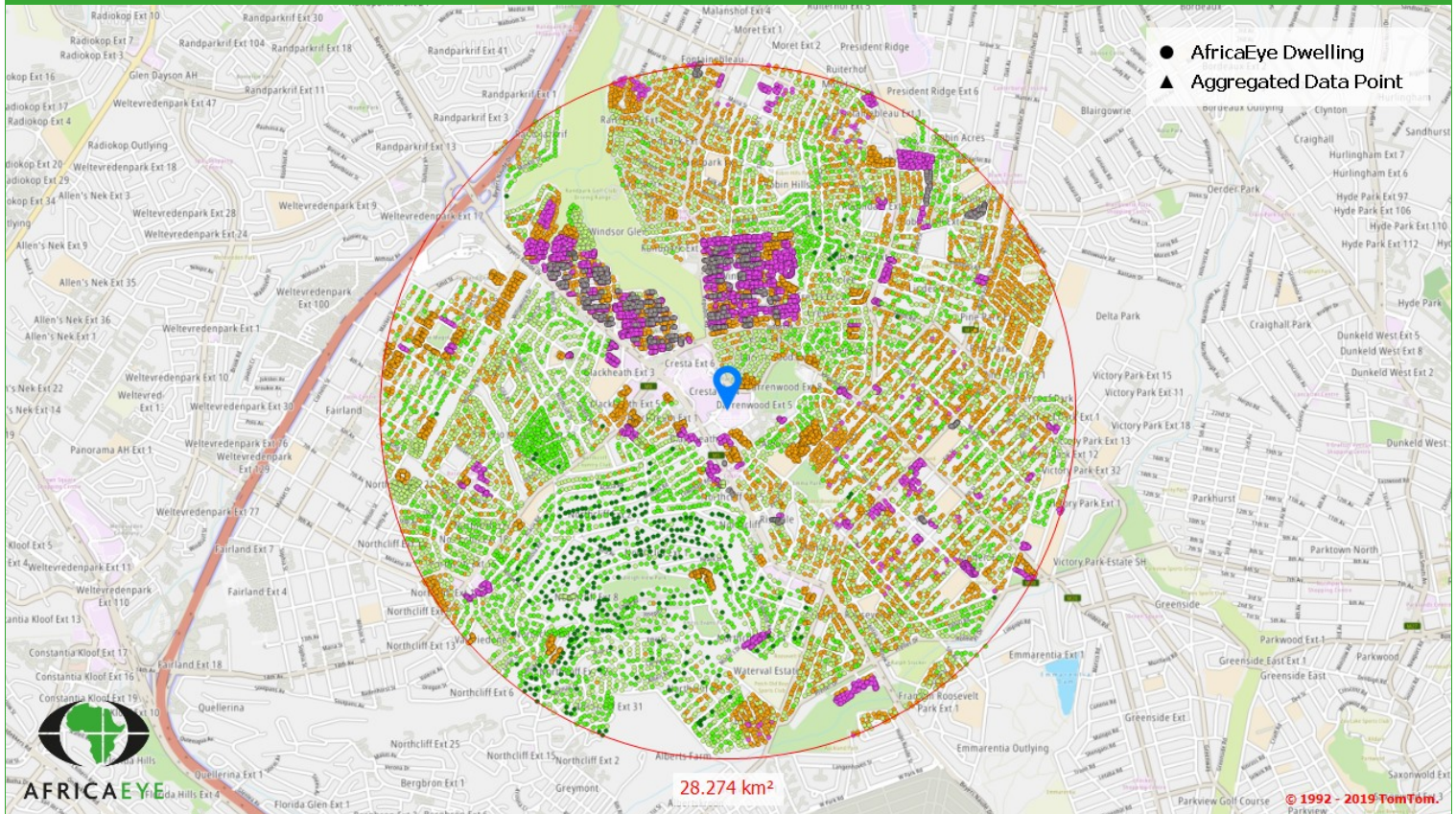


Table 4: Closest Shopping Centres

Shopping Centre	Size m² GLA	Direct distance from site km
Cresta SC	102,287	0,26 km
Steve's Spar	3,000	0,52 km
Blackheath Galleries	3,667	0,58 km
Blackheath Rendezvous	4,321	0,59 km
Cresta Corner	9,719	0,62 km
Blackheath Pavilion	6,270	0,79 km
Hillcrest Centre	5,963	0,90 km
Verdi Centre	4,049	0,95 km

Shopping Centre	Size m² GLA	Direct distance from site km
Heathway Square	21,915	0,96 km
Fir Drive	4,000	1,05 km
Windsor SC	749	1,15 km
Windsor City	1,100	1,16 km
Northcliff Square	5,406	1,63 km
Windsor Glen	4,500	1,72 km
Northcliff Corner	17,000	1,74 km
Robin's Corner	2,083	2,18 km
Berario	996	2,29 km
WorldWear SC	14,172	2,38 km
L'Corro SC	3,630	2,64 km
Mountain View Centre	4,800	2,74 km
Fountainebleau Value City	6,477	2,86 km
Fountainebleau Village	3,850	2,92 km

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Notice: The sources of information used are believed to be accurate and reliable, but no guarantee of accuracy or completeness can be given. The Anticipated Market Share has been entered by the user.
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